## **SUMMARY OF STRATEGIC PRIORITIES**

### **INCREASE MEMBERSHIP**

Develop a growing and sustaining level of membership for UUCOV that supports enhanced programing and assures financial stability. In our Survey, 94.5% of respondents ranked this as a top priority. A similar percentage believe that growing our visibility in the community is a prerequisite to attracting new members.

#### FINANCIAL SUSTAINABILITY

Financial transparency and the necessity for developing new sources of income are a high priority for the Congregation.

#### MAXIMIZE CAMPUS UTILIZATION AND VALUE

Develop a coordinated and centralized approach that results in a Master Plan.

#### PROVIDE SPIRITUAL NOURISHMENT FOR THE CONGREGATION

With an understanding of spirituality as that which enhances the living of a purposeful and meaningful life, provide programs and ministry focused on spiritual development.

# **CREATE FOCUS FOR SOCIAL JUSTICE**

Increase the level of Social Action within UUCOV to provide creative ways for all members to participate. Raise awareness that Social Justice is key to putting our core values into action.